



PUBLIC SPEAKING & TECHNICAL PRESENTATION MASTERCLASS

| Date | Topic | Learning Objectives | Facilitator |
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| 28/04/18 | <p>1. Facing your fear</p> <p>2. The 12 competencies of public speaking and</p> <p>3. Anatomy of a speech</p> <ul style="list-style-type: none"> • Experiential Activity: Analysis of live speeches on video, group discussions and group presentations. 1-2 minutes speeches will be presented by each participant and feedback received from coaches and peers. • Assignment – Participants will be given a test speech for individual analysis. Presentations will be made on the online class. | <ul style="list-style-type: none"> - Participants get to discuss their fears in public speaking and presentations. - They will develop a blueprint of where they want to be by the end of the class. - Participants will gain more knowledge on what a good speech should look like and the competencies required of a good speaker. | Coach Teresa Nwachukwu |
| 05/05/18 | <p>1. The art of world-class storytelling - The 9Cs of storytelling</p> <p>2. Selling your brand</p> <ul style="list-style-type: none"> • Experiential Activity: Participants apply the 9 Cs in writing their own brand story. Presentations will be made in groups • Assignment – record a 3-5 minutes speech on video and post in the class for review and feedback | <ul style="list-style-type: none"> - Participants will learn the 9cs of storytelling using a very practical and fun approach. - Participants will learn what it takes to sell one's brand (social media platforms will be covered). | Coach Teresa Nwachukwu + Guest trainer |
| 12/05/18 | <p>1. Innovative Presentation design and delivery</p> <p>Experiential Activity – Design Pecha Kucha style presentations. Group presentations on specific themes</p> <p>Assignment – Participants should design their individual presentation using their brand story (stems from day 2 assignment)</p> | <ul style="list-style-type: none"> - Participants will learn the thought process involved in presentation design - developing content, idea flow, timing and transitions etc - Participants will learn to design and deliver presentations like a pro using PowerPoint, Prezi and other online software. - Participants will learn how to present data & figures - Participants will learn the Pecha Kucha style of slide presentation using only pictures (20secs x20 slides) | Coach Titi Ojo |

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| 19/05/18 | <p>Business roundtable</p> <ol style="list-style-type: none"> 1. Making money from public speaking either as a career or as an authority in a professional field or endeavour 2. Experience sharing with mentors (what are my fears?) 3. Tips on making that next presentation <p>Project presentations and evaluations</p> | <ul style="list-style-type: none"> - Participants will discuss ways to make money as a public speaker - Professionals would discuss how to build brand value as a public speaker - Participants would make their next big presentation to the audience for feedback | <p>Coach Teresa Coach Titi Mentors</p> |
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Note: Participants will be presented with certificates of participation